



CROWN ADVANTAGE PACKAGES

SYNC PRIMA · START A CHANGE REACTION

| | PLATINUM* | GOLD* | SELECT |
|--------------------------------|--------------|-----------|----------|
| Technical Support** | Included | Included | Hourly |
| Core Software Updates | Included | Included | Included |
| New Games and Graphics | Included | Included | ... |
| OrderNow Self-Service | Included | ... | ... |
| Point of Sale | Advanced | Standard | Standard |
| • FloorPlan | Included | ... | ... |
| • Enhanced Game Card Interface | Included | ... | ... |
| • OpenLane Loyalty Integration | Included | ... | ... |
| Loyalty | Included | ... | ... |
| Marketing Cloud*** | Professional | Standard | Basic |
| • Campaigns | 20 | 3 | 1 |
| • Media Manager | 200 | 20 | 3 |
| • Emails/Month | 5,000 | 500 | ... |
| • Active Coupons/Month | 5,000 | 500 | ... |
| • Member Database | Unlimited | Unlimited | ... |
| OpenLane mobile app | Included | ... | ... |
| OpenLane waitlist texting | Included | ... | ... |
| Managed Marketing | Included | Optional | Optional |
| Online Ordering | Optional | Optional | ... |
| Online Reservations | Optional | Optional | Optional |
| iQueue Waitlist Texting | Optional | Optional | Optional |
| Digital Signage | Included | Included | Optional |
| Digital Signage Hardware | Optional | Optional | Optional |

** "Brunswick Technical Support". Outside of the US, Brunswick Technical Support will be "2nd Tier Support. Depending on the country, there may be additional technical support subscriptions or plans that are necessary."

***Marketing Cloud capacity is location specific, per site.