



CROWN ADVANTAGE PACKAGES

SYNC PRIMA · START A CHANGE REACTION

	PLATINUM*	GOLD*	SELECT
Technical Support**	Included	Included	Hourly
Core Software Updates	Included	Included	Included
New Games and Graphics	Included	Included	...
OrderNow Self-Service	Included
Point of Sale	Advanced	Standard	Standard
• Mobile Lane Controls	Included
• FloorPlan	Included
• Enhanced Game Card Interface	Included
• OpenLane Loyalty Integration	Included
Loyalty	Included
Marketing Cloud***	Professional	Standard	Basic
• Campaigns	20	3	1
• Media Manager	200	20	3
• Emails/Month	5,000	500	...
• Active Coupons/Month	5,000	500	...
• Member Database	Unlimited	Unlimited	...
OpenLane mobile app	Included
OpenLane waitlist texting	Included
Digital Waivers	Included
Attraction Management	Included
Managed Marketing	Included	Optional	Optional
Online Ordering	Optional	Optional	...
Online Reservations	Optional	Optional	Optional
iQueue Waitlist Texting	Optional	Optional	Optional
Digital Signage	Included	Included	Optional
Digital Signage Hardware	Optional	Optional	Optional

** "Brunswick Technical Support". Outside of the US, Brunswick Technical Support will be "2nd Tier Support. Depending on the country, there may be additional technical support subscriptions or plans that are necessary."

***Marketing Cloud capacity is location specific, per site.