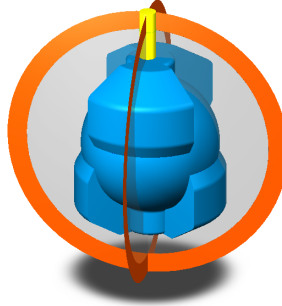


# Brunswick Inferno – Aggressive Reactive

# INFERNO



## ACTIVATOR

COVERSTOCK

### Part Number

60-103856-93X

### Coverstock

Activator™

Aggressive Reactive

Color: Fire & Smoke

Hardness: 77-79

Yellow Glow Engraving

### Factory Finish

High Gloss Polish

(available March, 2003)

### Core Dynamics

RG Max: 2.513

RG Min: 2.463

RG Diff.: 0.050

Average RG: 2.6

### Performance

Hook Potential: 115

Length: 105

Typical Breakpoint

Shape: 80

### Available Weights

12-16 Pounds

### Hook Potential:



### Length:



### Breakpoint Shape



### Flare Potential:



### RG-average:



## Reaction Characteristics – Play with Fire without getting Burned

Brunswick proudly introduces the Inferno™ with Activator™ Aggressive Reactive coverstock.

### Activator coverstock technology:

Every Urethane (Conventional and Reactive) is made by combining a liquid polyol and a liquid isocyanate to make a solid urethane polymer. Brunswick has gone back to these foundations and developed a totally new polyol, combined with a radically new Liquid Crystal Isocyanate and Additive system in order to create **Activator**, a new **Advanced Reactive** material. Activator coverstocks feature a layered molecular structure that improves both coverstock durability and overall ball reaction. By design, the **Activator** material can be formulated to independently control the ball's traction in the oil and reaction to the dry. This ability to control the **Traction/Friction Response** has been used to fine tune the Activator coverstock to match up with a new Ultra-Low Rg core creating the **Inferno**, a ball with unparalleled characteristics from the foul line to the pit.

### Inferno Advantages

**In the front-ends:** The Inferno's Activator coverstock is cleaner through the fronts, saving more reaction for the back-ends. This provides improved hitting power and back-end recovery while reducing sensitivity to breakdown in front-end lane conditions and lane surfaces that are less than ideal.

**In the mid-lane:** The Ultra-Low RG core used in the Inferno provides strong mid-lane recovery while its Activator coverstock provides improved traction in the oil with a smoother, more effective reaction off the dry. This combination reduces over/under reaction by making the wet play less wet and the dry, less dry, effectively allowing the bowler to create more area.

**On the back-ends:** The Inferno's Activator coverstock is powerful and continuous from the breakpoint through the pins. Improved traction in the oil allows the Inferno to bite through the carry down and aggressively change direction without breaking loose from the lane. The strong rolling characteristics of the Ultra-Low RG core make this move more readable allowing you to open up the lane.

**At the pins:** The Activator coverstock used on the Inferno creates lower, more active pin action for improved carry.

All of these characteristics become more apparent on less than ideal lane surfaces or as the lane condition breaks down. Forgiveness, recovery and hit are preserved as the lane condition changes allowing you to keep striking longer with your **Inferno** before needing to change balls.

## Utility

•**Out of the Box:** With its high-gloss finish the Inferno will match up well on medium to oily lane conditions.

•**When dulled:** The Inferno's hooking action will increase and its arc will become more even, creating a better match-up for oily lane conditions and further smoothing over/under reactions seen on wet/dry lane conditions.

## Reaction Setup

The **Brunswick Inferno** can be drilled using the standard drilling techniques developed for two-piece balls, see the included drilling instructions for reaction characteristics and layout details.

The **Brunswick Inferno** is finished with a high gloss surface which enhances its appearance and reduces hooking action in the oil. High gloss finishes can sometimes cause over/under reactions, too little hooking action in the oil, then too much hooking action off the dry, which can be hard to control. To increase hooking action and smooth out the ball reaction dull the surface, first with a fine 800-1000 grit abrasive or grey pad. If more hooking action and a smoother reaction is desired dull the surface of the ball with a coarse 320-400 grit abrasive or red pad.

For the most up to date Product Line Information go to [www.brunswickbowling.com](http://www.brunswickbowling.com)