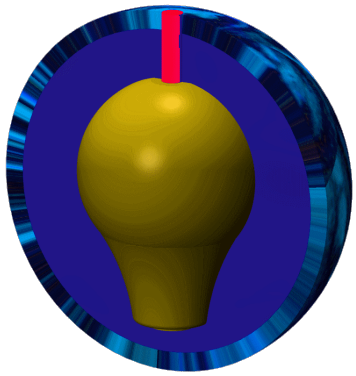
Brunswick

Wild™ Ride TE - Reactive



Hook Potential:	Low (10)	100	High (175)
Length:	Early (25)	140	Long (235)
Breakpoint Shape	Smooth Arc (10)	80	Angular (100)
Flare Potential:	Low (0.0)	0.024	High (0.060)
RG-average:	Center Heavy (1)	4.2	Cover Heavy (10)

WILD RIDE TE

ConneXion coverstock

Part Number
60-104996-93X
Coverstock
ConneXion Reactive
2-Color Pearl
Black Onyx / Navy
Hardness: 76-78
Factory Finish
Rough Buff

Core Dynamics @ 16#
RG max: 2.548
RG min: 2.524
RG diff: 0.024
Average RG: 4.2 of 10

Performance
Hook Potential: 100
Length: 140
Typical Breakpoint
Shape: 80
Chart Position: I - 6
Available Weights
15-16 Pounds

Wild Ride ConneXion!! The **Wild Ride** introduces ***ConneXion™,*** the new coverstock by Brunswick, that provides the wildest response at the breakpoint ever seen in a Brunswick ball.

Coverstock: Eighteen months in development, the new **ConneXion** coverstock has been fine-tuned to adhere to the lane providing unbelievable traction response from foul line to head pin. The **Wild Ride** pushes easily through the heads, staying on line to target on both light and heavy oil conditions; both when the lanes are freshly oiled or when they've broken down. The wild side of the **ConneXion** coverstock comes alive when the ball reaches the end of the oil pattern and then aggressively connects to the back-ends. The traction created provides a strong recoil reaction to the pocket that results in the most angular skid-snap reaction ever produced in a Brunswick ball. The aggressive connection of the **Wild Ride** to the lane surface inspires the confidence in the ball reaction that allows bowlers to play the lanes the way they want to.

Core: The **Wild Ride TE** uses the acclaimed light bulb core initially used in the Teal Rhino Pro®.

Reaction Characteristics

Out of the Box: With its Rough Buff finish, the **Wild Ride TE** will provide excellent length and a strong angular back-end reaction to match up on medium to oily lane conditions for a wide range of bowling styles.

If your Wild Ride TE goes too long:. Dull the surface with 800-grit abrasive to get the **Wild Ride TE** to roll sooner and increase its hooking action.

If your Wild Ride TE hooks too early: Polish your **Wild Ride TE** with the **Factory Finish High Gloss Polish by Brunswick** to get extra length**.**

For the most up to date Product Line Information go to ***www.brunswickbowling.com/balls***

Brunswick Wild™ Ride TE - Reactive

Maintaining Your Ball Reaction

Brunswick recommends the following procedures to maintain and restore the reaction characteristic of your Brunswick bowling balls:

--Clean your Brunswick ball with ***Brunswick Remove All*** or similar ball cleaner after every use to reduce oil absorption.

--If you think your Brunswick ball has lost some of its "Out of the Box" reaction, restore the ball to its original factory finish listed on the product information sheet. This is especially important for balls that are highly sanded or polished. Sand to 400-grit then use ***Factory Finish High Gloss Polish by Brunswick*** to restore the original factory finish on high gloss polish balls. Sand to 220-grit then use ***Factory Finish Rough Buff by Brunswick*** to restore the original factory finish on rough buff balls. For dull balls, wet sand with the sandpaper listed on the product information sheet.

--If there is a visible track on your ball, have your Pro Shop use a Haus or similar resurfacing machine to remove the track then restore the ball to its original factory finish. This service is available, for a fee, at many Pro Shops.

--If your ball has more than 50 games on it, you may be able to increase mid-lane and back-end hooking action by removing oil from the coverstock. Remove the oil from the ball by gently warming it with either the ***Revivor*** or ***Rejuvenator*** Pro Shop devices that have been designed for this purpose. The service is available, for a fee, at many Pro Shops. Brunswick testing has shown that by combining the restoration of the factory finish, resurfacing of the track and oil removal, your Brunswick ball can maintain its original "Out of the Box" reaction for hundreds of games.
Do not use a home oven to remove oil. Temperatures cannot be adequately controlled and the ball may crack.

--Absorbent materials sold by other bowling ball manufacturers to remove oil can also be used on Brunswick bowling balls. Information to date seems to indicate that absorbent materials have a more limited ability to remove oil than warming. You may be disappointed with results on heavily oil soaked balls.

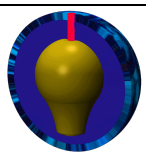
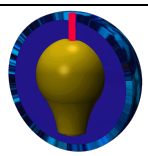
Note: Oil soaked balls tend to traction less in the oil and respond less to the dry boards on the lane. If you are matching-up using an oil soaked ball on wet/dry or broken down lane conditions, removing the oil from the ball will significantly change your match-up and possibly create undesirable over reactions.

Ball Comparisons

Want to compare the performance of this ball to other Brunswick balls?
Go to our website at www.brunswickbowling.com. Click on ***Balls***, then click on ***Pro Shop Information***.
This page contains a link to the ***Brunswick Ball Comparison Chart***. This chart allows you to see, at a glance, the performance of all Brunswick balls relative to each other, defined by their ***Hook Potential*** and ***Arc Characteristics***.
There's also an essay to help explain and guide you through the chart.

Lightweight Engineering

At Brunswick, the unique core shape of each individual ball is used for weights from 14 to 16 pounds.
This approach to lightweight ball engineering provides bowlers with consistent ball reaction characteristics across this weight range. At 12 & 13 pounds, Brunswick uses a generic core shape with a RG-differential That is close enough to the 14-16 pound shape so that the same drilling instructions can be used.

Weight	16#	15#	14#	13#	12#	11#	10#
Core Shape			Unavailable	Unavailable	Unavailable	Unavailable	Unavailable
RG-max.	2.548	2.566					
RG-min.	2.524	2.542					
RG-diff.	0.024	0.024					

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