CHEMICALLY ENHANCED.

With its exclusive Chemical Friction Technology, the new C · (System)™ alpha-max is creating quite a stir. It combines excellent traction in oil with a powerful backend reaction to provide the most aggressive motion of any ball in the Brunswick line. For strong hook motion with outstanding hitting power, C · (System) alpha-max has the winning formula. To learn more, visit your local pro shop or go to BowlwithBrunswick.com.

C·(SYSTEM)™ ALPHA-MAX

CFT
Chemical Friction Technology

CFT ALPHA-MAX™ COVERSTOCK

CFT alpha-max is our newest breakthrough in Chemical Friction Technology. The **CFT alpha-max** coverstock uses a higher concentration of the CFT additive in order to maximize the chemical system. The **CFT alpha-max** coverstock is the highest friction factor of any Brunswick ball to date. The secret is in the technology which creates more traction with chemical friction instead of mechanical friction. Being able to use less mechanical friction for hook, allows the ball to skid easier through the front part of the lane saving axis rotation for more energy on the backend.

ASYMMETRIC I - BLOCK™ CORE

The proven **Asymmetric I - Block** core enhances the **CFT alpha-max** coverstock to create maximum forgiveness, strong entry angles along with versatile drilling layouts

BALL MOTION

This ball is off the chart! The **C · (System) alpha-max** is so strong we had to add a column to the Ball Comparison chart and increase our Hook Potential scale to describe the ball motion. With its 4000-grit Siaair micro pad finish, the **C · (System) alpha-max** offers the highest hook potential of any Brunswick ball to date.

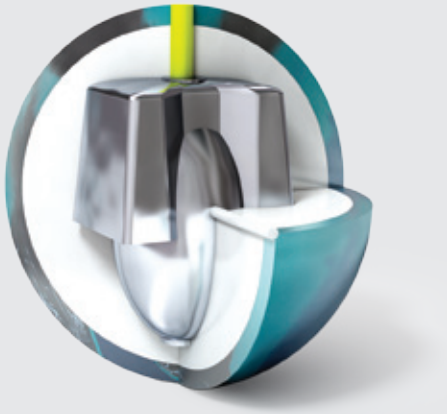
The **C · (System) alpha-max** skids effortlessly through the front, saving axis rotation in the mid-lane to grab the backend for strong response to friction and cuts easily through the pins.

REACTION SETUP

The **C · (System) alpha-max** can be drilled using the standard drilling techniques developed for asymmetric bowling balls.

LIGHTWEIGHT ENGINEERING

The unique core shape of each Brunswick ball is used for weights from 14 to 16 pounds. This approach to lightweight ball engineering provides bowlers with consistent ball reaction characteristics across this weight range. The same drilling instructions can be used for 12- and 13-pound balls. This is because Brunswick uses a generic core shape with an RG differential that is close enough to the 14-16 pound shape.



SPECIFICATIONS

Hook Potential	Low (10)	180	High (185)
Length	Early (25)	105	Long (235)
Breakpoint Shape	Smooth Arc (10)	95	Angular (100)
RG Differential	Low (0)	.050	High (.060)
RG Average	Center Heavy (1)	4.4	Cover Heavy (10)

- Asymmetric I - Block Core
- CFT alpha-max Coverstock
- 3 - Color, Black/Blue/Teal
- Hardness: 75-76
- 500; 800; 4,000 Siaair Micro Pad Finish
- Chart Position: U-3
- Part No. 60-105344-93X

	16 LB	15 LB	14 LB	13 LB	12 LB
RG-MAX	2.570	2.585	2.604	2.632	2.655
RG-INT	2.553	2.568	2.587	2.621	2.644
RG-MIN	2.520	2.535	2.554	2.589	2.612
RG-DIFF	0.050	0.050	0.050	0.043	0.043
RG-ASY	0.017	0.017	0.017	0.011	0.011

C·(System)
alpha-max

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