

DOT™

DURABILITY OPTIMIZATION TECHNOLOGY

Brunswick's patent-pending Durability Optimization Technology (DOT) represents a revolutionary change in the way bowling balls are manufactured. Developed by Brunswick engineers with one goal in mind – to significantly reduce cracking in performance bowling balls.



A truly innovative approach to bowling ball construction, DOT pins the low RG axis on the **opposite** side of the ball. This removes the weak spot in the drilling area, greatly reducing the possibility for cracking and providing for a wider range of layouts.

The DOT manufacturing process marks the low RG axis with a small circle engraving.

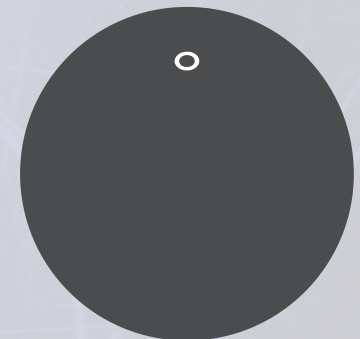
Combined with **DynamiCore** – Brunswick's outer core formulation that increases durability and improves the bowling ball's coefficient of restitution – DOT produces the toughest bowling balls on the market.



Bowling balls
made without DOT.



Bowling balls
made **with** DOT.



DOT circle engraving
marking the low RG axis.